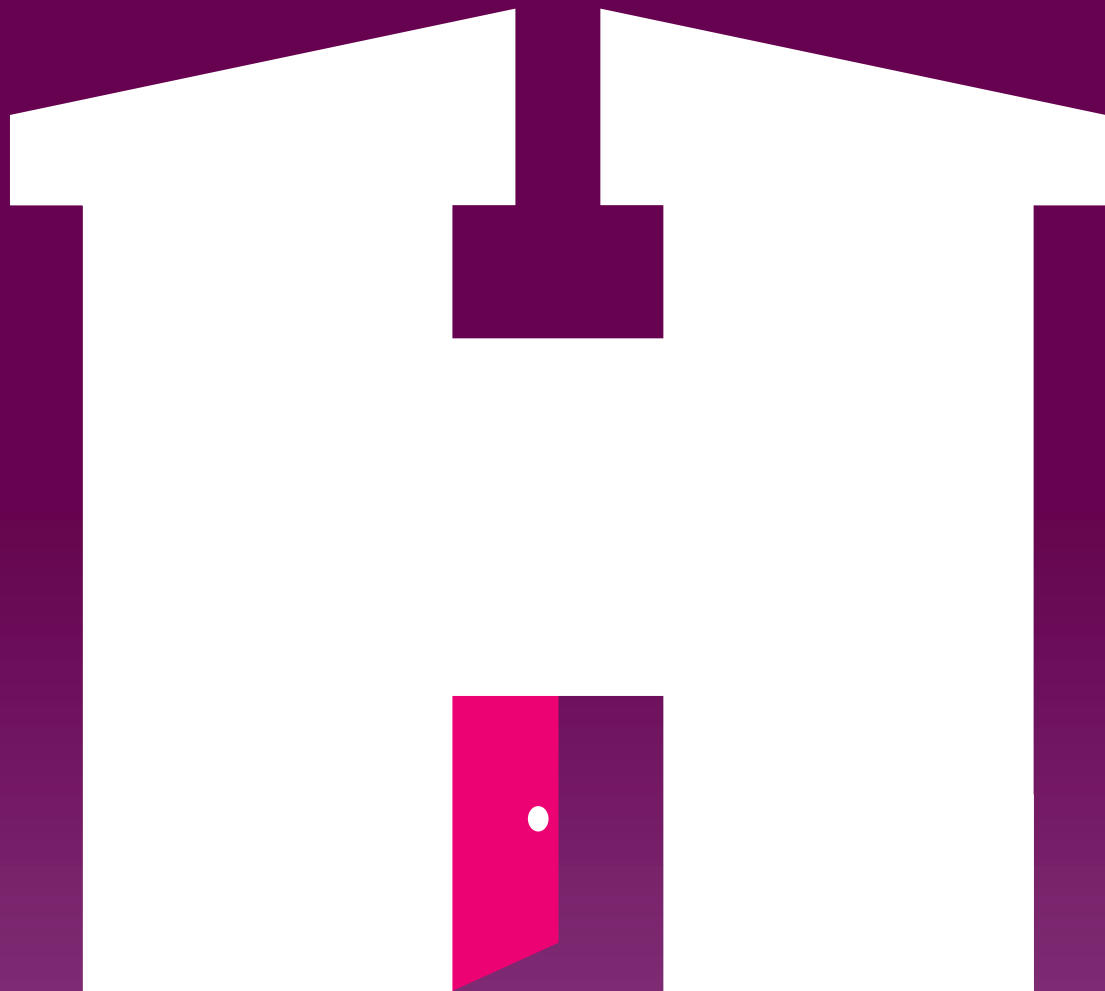


# Home Buyers Show 2013 Exhibitors Pack



**Important Information Enclosed**  
Please read and respond on receipt



**Saturday 12 October 20**  
Reebok Stadium, De Vere Whites, Bolton, BL6 6SF  
**10am - 4pm**

**PLUMLIFE** Help to buy **your new home**  
in Greater Manchester & Lancashire



# Home Buyers Show 2013

PLUMLIFE



**Saturday  
12 October  
2013**

Reebok Stadium,  
De Vere Whites,  
Bolton, BL6 6SF

**10am - 4pm**

## Important information

Please read and respond immediately



### Dear Exhibitor

Please find enclosed all relevant information required for exhibiting at the the Home Buyers Show. Read through all documents carefully, and please respond by email with relevant information where applicable immediately.

#### Fascia Nameboard & Extras

Your company nameboard will appear on your stand. You are limited to a maximum of 30 individual letters. Please ensure that you respond carefully to ensure that your name appears correctly on your nameboard. Details you give here may also appear on other promotional materials.

#### Free as Part of Your Exhibition Booking

As part of your booking you will receive an introductory paragraph to your company in the show guide. To obtain this please describe your business in 30 words. Please ensure that this contains a contact name and phone number for your business. If you would like to include either your logo or a single photograph relating to your business please provide this as a Jpeg at 300 dpi, we will not be able to use any artwork which does not match this criteria. **This should be emailed to [rob@movepublishing.co.uk](mailto:rob@movepublishing.co.uk)**

#### Shell Dimensions for Artwork

For artwork, the individual panel sizes are: 955mm wide and 2370mm high. Fixings for artwork to panels are by hook and loop only.

#### Parking

On-site, free.

#### Setting Up

You may set up between 2.30pm and 5.30pm on 11th October. You may also set up from 8.00am on the event day and all stands must be ready at 9.30am on 12th October.

#### Furniture and Electrical Requirements

Each stand has an electric package with light and socket. We will supply a trestle table with a cover and two chairs per stand.

#### Stand Payment

Please ensure that we have received payment by 6th September. Any payments outstanding after this date will have an administration charge of £25 added to your invoice, no company will be able to exhibit unless full cleared payment has been received prior to the event.

#### Stand Design

Should you require any exhibition stand design, please call our design team on 0151 709 1633 and ask to speak to Fiona Barnet.

**For all show enquiries please call Catherine on 0151 709 3871**  
Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)

# Home Buyers Show 2013

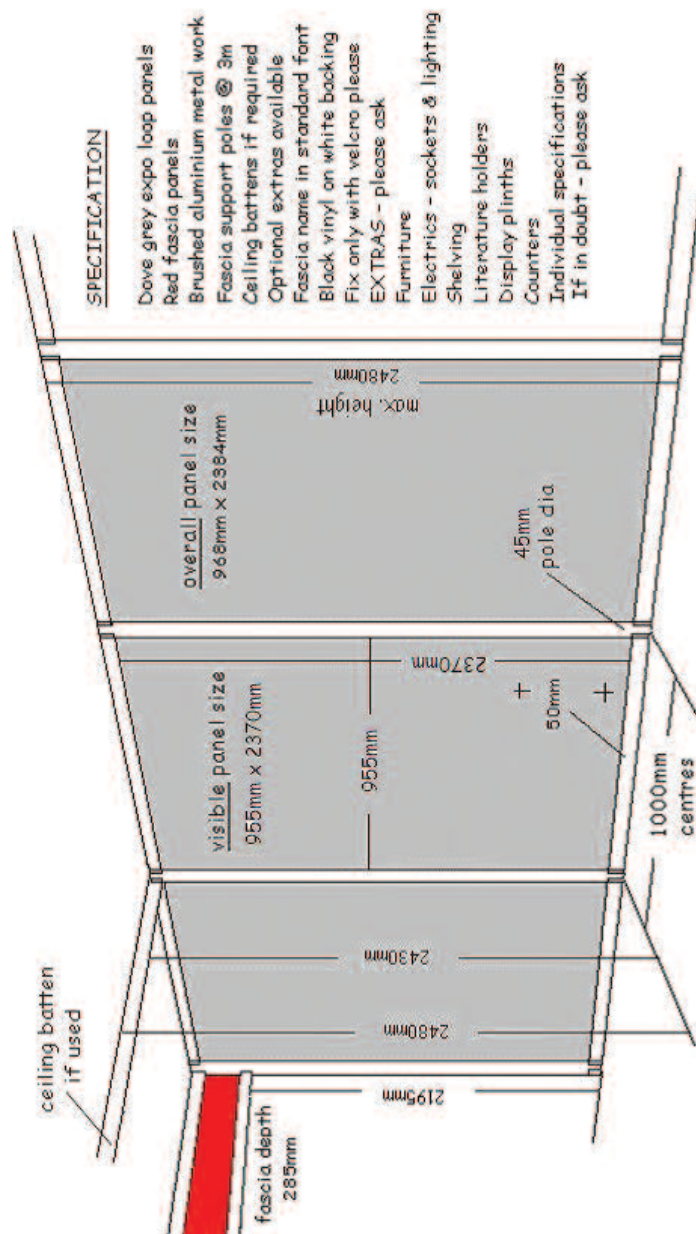
CONVENED BY PLUMLIFE

**Saturday  
12 October  
2013**

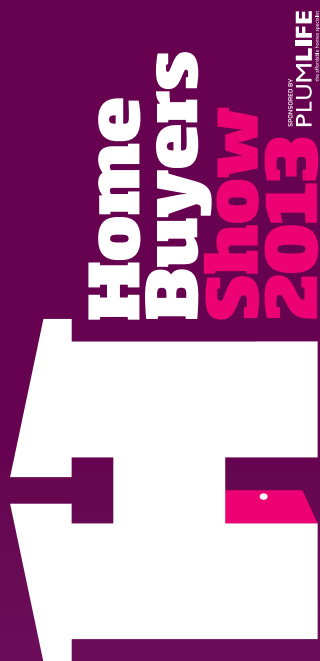
Reebok Stadium,  
De Vere Whites,  
Bolton, BL6 6SF

**10am - 4pm**

## Shell specification



**For all show enquiries please call Catherine on 0151 709 3871**  
 Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)



**Saturday  
12 October  
2013**

Reebok Stadium,  
De Vere Whites,  
Bolton, BL6 6SF

**10am - 4pm**

## Checklist

Please find below information regarding your stand.  
Please return to us by 6th September.



### Fascia nameboard text:

Your company nameboard will appear on your stand.  
You are limited to a maximum of 30 individual letters.

### Contact name:

### Telephone number of business:

### 30 words describing you business:

### Company email & web address:

Email:

Web address:

### Company logo or photograph (300dpi JPEG):

Please supply to [rob@movepublishing.co.uk](mailto:rob@movepublishing.co.uk)

**For all show enquiries please call Catherine on 0151 709 3871**  
Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)

# Home Buyers Show 2013

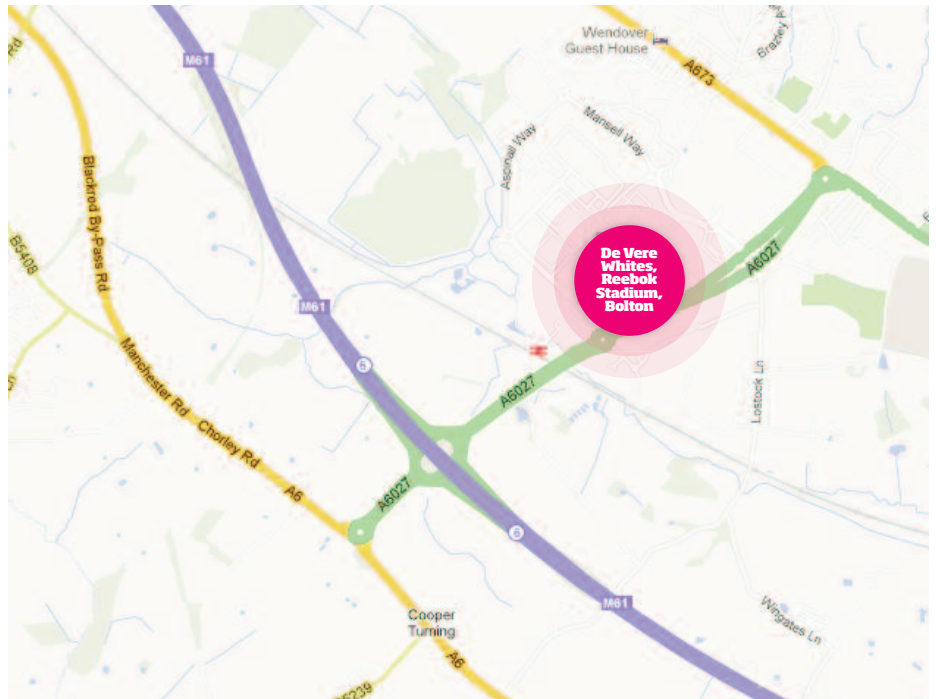
PLUMLIFE

**Saturday  
12 October  
2013**

Reebok Stadium,  
De Vere Whites,  
Bolton, BL6 6SF

**10am - 4pm**

## Vehicle Access & Directions De Vere Whites, Reebok Stadium, Bolton



**De Havilland Way, Bolton, Greater Manchester BL6 6SF**

### Directions

Please visit [www.thehomebuyershow.co.uk/location.php](http://www.thehomebuyershow.co.uk/location.php)

### For SATNAV

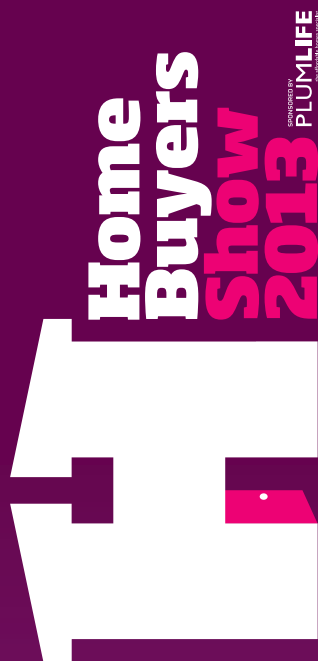
De Vere Whites at the Reebok Stadium, Bolton, can be easily found by using the following postcode: BL6 6SF or by setting the following co-ordinates  
Latitude: 53.5799 Longitude: -2.5344

ii) Enter the town as 'Horwich' and the road name as 'De Havilland Way'.

### Car Parking

On-site, charge payable.

**For all show enquiries please call Catherine on 0151 709 3871**  
Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)



**Saturday  
12 October  
2013**

Reebok Stadium,  
De Vere Whites,  
Bolton, BL6 6SF

**10am - 4pm**

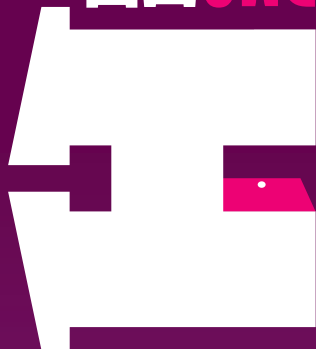
## **Terms & conditions for the Home Buyers Show. Payment in full is required by 6th September to secure your exhibition stand.**

1. No liability will attach to the Home Buyers Show in respect of any loss or damage to anything brought onto the premises by the hirer or person(s) coming into the premises at the request of the hirer.
2. The hirer must carry their own public liability insurance and will be responsible for loss or damage to property at the premises or property which is brought onto the premises and for any injury to person(s), animals and things caused by or in consequence of any act or omission on the part of the hirer, its servants or agents and will keep the Home Buyers Show indemnified in respect of any such loss, damage or injury and any claim brought against the Home Buyers Show, its servants, agents or staff in respect of such loss, damage or injury.
3. If any damage is done to the premises and/or their fittings, fixtures and effects the expense of making good the same or meeting the cost of their replacement value (where remedy or repair is impracticable) is to be paid by the hirer.
4. Security will be on patrol 24 hours a day but you leave equipment/stock at your own risk.
5. The hirer is responsible for the removal of their waste during and after the event.
6. If for any reason it is necessary for the hirer to cancel their stand booking, the following charges will apply:
  - a) Within 2 weeks of booking confirmation: 10% of stand cost will be charged.
  - b) 8 weeks prior to event: 50% of stand cost will be charged.
  - c) 5 weeks prior to event: no monies will be refunded and the full stand cost will be due.
7. While every endeavour is made to preserve the published layout of the exhibition, should it be necessary to revise the layout for any purpose, the Home Buyers Show reserves the right to transfer an exhibitor to an alternative suitable site.
8. It is the responsibility of the exhibitor to ensure that their contractor, employees, displays and exhibits comply with the latest legislation regarding the Health and Safety at Work regulations. The exhibitor, on booking a stand, certifies that all materials brought on site for use in construction or for display purposes are either non-flammable or meet British Class 1 standards of flammability.
9. The stand space must be cleared completely of packaging materials, tools etc. prior to the exhibition opening hours.
10. During exhibition hours, your stand space must be manned at all times.
11. The stand space must be kept in an orderly fashion. No exhibitor will be permitted to erect displays in such a manner as, in the opinion of the organizer to obstruct the light or impede the view in open spaces or gangways or to occasion inconvenience to other exhibitors. Including advances in car parking areas.
12. The stand space should not be cleared of exhibits (Excluding sold items which could be replaced) until such time as the exhibition closes to the public on the final day.
13. **a)** The exhibitor acknowledges that the organiser shall not be held responsible for the failure of all, or any other contracted exhibitors, to attend the fair for any reason beyond the reasonable control of the organiser.  
**b)** All exhibitors should arrive in sufficient time to allow them to fully furnish their stand.

**For all show enquiries please call Catherine on 0151 709 3871  
Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)**

Home  
Buyers  
Show  
2013

CONSPONSOR BY  
PLUMLIFE



**Saturday  
12 October  
2013**

Reebok Stadium,  
De Vere Whites,  
Bolton, BL6 6SF

**10am - 4pm**

**The Home Buyers Show** is the only property show dedicated to first time buyers in the north west this year. This event will be the perfect opportunity for you to meet prospective buyers, looking to get their first step on the property ladder.

Delivering the full package of information and advice, **The key to buying your first home** will bring together house-builders, Independent Financial Advisors, lenders, solicitors and other suitable agencies.

The First Time Buyers Show last year attracted 1000 visitors and exhibitors included:

**Taylor Wimpey**  
**Bellway**  
**David Wilson Homes**  
**Halifax**  
**McInerney Homes**  
**Miller Homes**  
**Morris Homes**  
**Keepmoat**  
**King Sturge/English Cities Fund**  
**Taylor Wimpey**  
**Gleeson Homes**  
**Gregor Shore UK**  
**Homes Now**  
**Independent Financial Advisors**

### **Exhibitor feedback was extremely positive.**

"We never had to approach a soul, we had a constant queue of people waiting to talk to us!"

**Halifax (HBOS)**

"A great day...brilliant for potential custom."

**Access to Home Ownership**

"We found the day extremely beneficial...the relaxed atmosphere provided a non-pressure environment for first time buyers."

**King Sturge**

"From the marketing aspect to the organisation on the actual day, it was excellent."

**Morris Homes**

"A successful, well attended, well organised and advertised event."

**Bellway**

97% of visitors to the Key Event (Merseyside) said they would recommend a similar event to a friend.

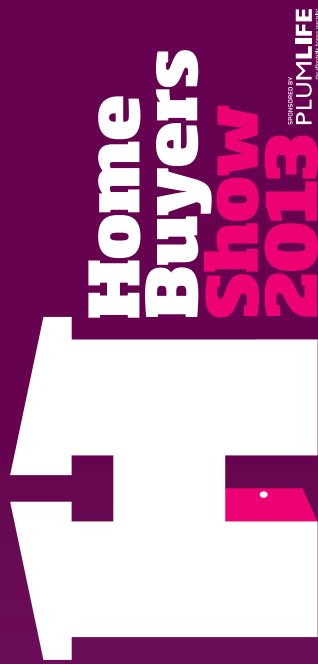
"I couldn't fault the event, it helped us so much and we now have an idea where to start to get on the property ladder, excellent."

"Very useful - came away knowing what I want and more confident."

"The show was fantastic."

"We now feel confident about buying, thank you!"

**For all show enquiries please call Catherine on 0151 709 3871**  
Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyersshow.co.uk](http://www.thehomebuyersshow.co.uk)



**Saturday  
12 October  
2013**

Reebok Stadium,  
De Vere Whites,  
Bolton, BL6 6SF

**10am - 4pm**

**The Home Buyers Show** will be supported by a major marketing campaign, including:

- Targeted campaign, aimed at first time buyers utilising striking creative
- Established branded event
- Dedicated website with registration facilities and lists of exhibitors  
[www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)
- High impact Radio campaign
- Print media advertising in local titles
- Regional e-campaign to registered home seekers via extensive database
- Social media campaign
- Outdoor media, including large posters in local train and bus stations
- Promotional materials for use at the event, including signage
- PR campaign using case studies

Exhibitors will be issued with a pack upon registration, containing the event logo and other promotional materials. This is for use on websites, PR, and to distribute through existing networks.

**Please see the attached form for full exhibitor package details.**

Places are limited and are allocated on a first come, first served basis. If you are interested in being part of this exciting event, please return the attached form.

For further information, please contact **Catherine McCarthy** on **0151 709 3871** or at [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk)

**For all show enquiries please call Catherine on 0151 709 3871**  
Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)





**For all show enquiries please call Catherine on 0151 709 3871**  
Email: [catherine@movepublishing.co.uk](mailto:catherine@movepublishing.co.uk) Website: [www.thehomebuyershow.co.uk](http://www.thehomebuyershow.co.uk)